



Workplace Prevention Program

Educate. Protect. Save lives.

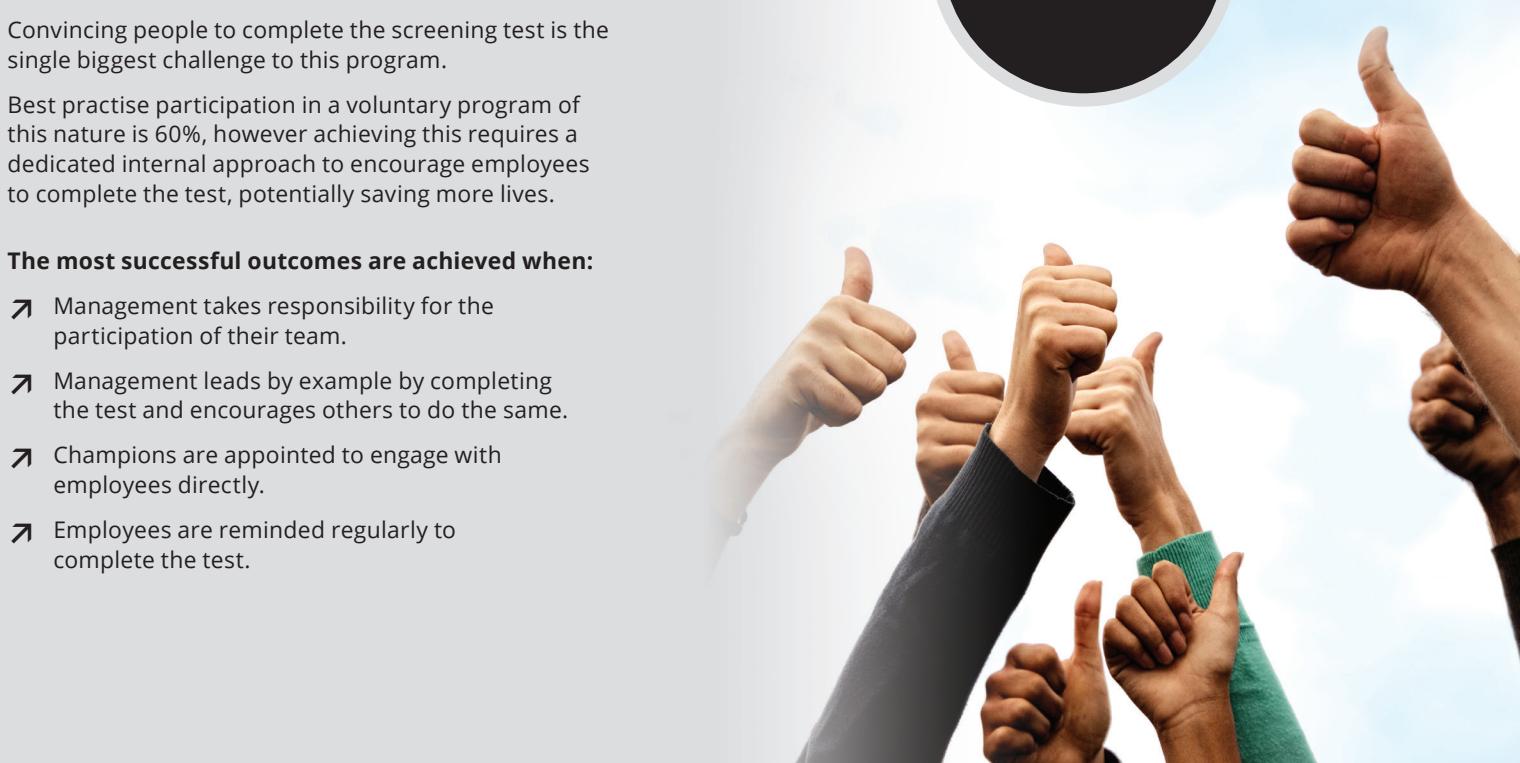
***Maximising
participation***

Convincing people to complete the screening test is the single biggest challenge to this program.

Best practise participation in a voluntary program of this nature is 60%, however achieving this requires a dedicated internal approach to encourage employees to complete the test, potentially saving more lives.

The most successful outcomes are achieved when:

- ↗ Management takes responsibility for the participation of their team.
- ↗ Management leads by example by completing the test and encourages others to do the same.
- ↗ Champions are appointed to engage with employees directly.
- ↗ Employees are reminded regularly to complete the test.



"The wellbeing of our staff is paramount to the success of our business, so when we ran The Jodi Lee Foundation's Workplace Prevention Program we made a decisive effort to ensure there was regular and direct engagement between managers and employees about completing the test. The results speak for themselves – 76% participation with 24 positive tests and at least five employees that we know of who had a medical procedure to prevent the onset of bowel cancer. This program may well have saved these employees lives."

Alistair Cavill
Managing Director, Cavill Power Products

Reminder messages

A range of materials designed to motivate people to complete the test is available to download from our website.

We recommend regular reminders are given to employees in the weeks following the presentation.

We have created a number of templates for your use, but recognise every workplace communicates with its employees differently. Please contact us if we can assist in any way.

Go to www.jodileefoundation.org.au/downloads

We recommend you include these facts in your reminders:

- Bowel cancer is Australia's second biggest cancer killer.
- Up to 90% of bowel cancer cases can be successful treated, or even prevented, if detected early.
- Many people do not experience symptoms until the cancer has advanced or spread, which is why screening is essential.

→ Make your reminders concise and consistent

→ Repeat key messages

→ Use any available platforms

- Intranet
- Email
- Newsletter
- Meetings
- Pin boards
- Payslip memos

Participation reports

These reports are provided six weeks after launching the program or as requested. They contain information that can be used to encourage more people to complete the screening test, such as:

- The number of screening tests given out, and how many have been completed.
- The number of positive results returned, indicating lives may well have been saved.

Resources



Employee handbook

Bowel cancer can be prevented

A copy is provided with each screening test. A soft copy of the handbook can also be downloaded from our website.



Posters

Provided for the launch of the program at your office, these posters serve as daily reminders to complete the screening test.



Early detection stories

Personal stories can make employees realise how important it is to complete the test. A number of stories can be downloaded from our website or viewed here: www.jodileefoundation.org.au/bowel-cancer/inspiring-stories

Videos

Links to our videos can be found here: www.youtube.com/JodiLeeFdn

Or to download go to: www.jodileefoundation.org.au/downloads



Jodi's Story
52 views



Screening saves lives
146 views



Make Bowel Cancer Disappear
6,060 views

Jodi's Story

This short video tells the powerful story behind The Jodi Lee Foundation. We recommend it for employees who haven't attended a presentation by a JLF representative.

Screening saves lives

This emotive video tells of the impact screening has had on the lives of two people, and their friends and family.

Make Bowel Cancer Disappear

Our television commercial is a compelling reminder to complete the test.